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As the endMS Research and Training Network grows, accelerating the pace of discovery toward a cure for MS, the MS Society of Canada and the MS Scientific Research Foundation thank the donors who are making a future free from MS a reality.

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Two long-time partners of the MS Society led the way in making sure the endMS message was heard loud and clear.

Quebec-based, Astral Media donated ad space worth \$3.4 million to support the endMS launch while Winnipeg-based Canwest Global donated a further \$1 million worth of ads. The advertising campaign propelled the MS Society into the national spotlight like no other time in its 60-year history.



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